



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 8/31/2020

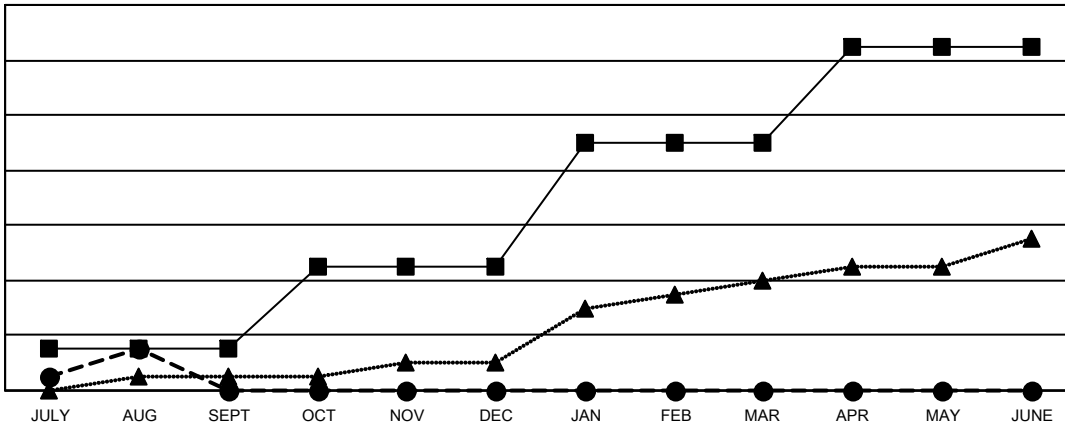
Multiple District 2

LOCATION: TEXAS

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	3	3	8
OCT/NOV/DEC	6	0	0
JAN/FEB/MAR	9	0	0
APR/MAY/JUNE	7	0	0

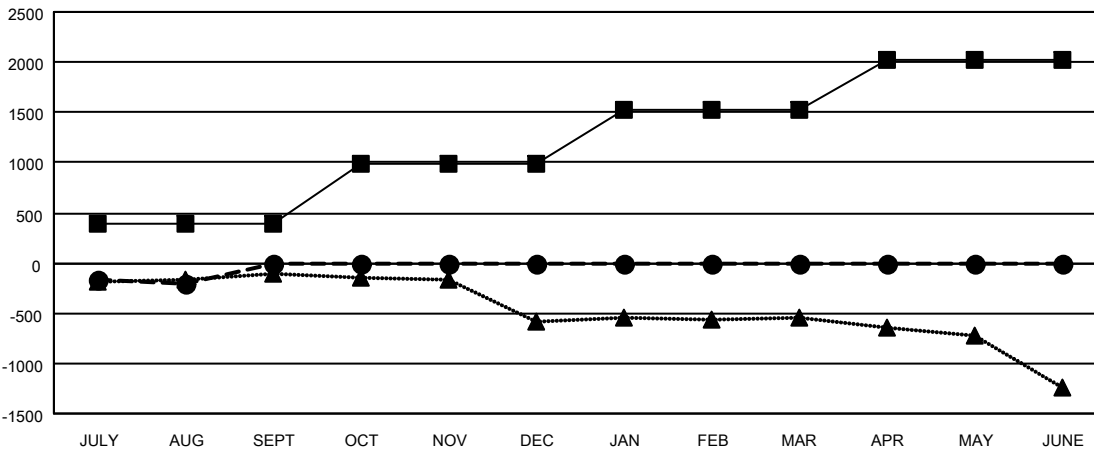
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	392	394	544
OCT/NOV/DEC	594	0	0
JAN/FEB/MAR	538	0	0
APR/MAY/JUNE	507	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 8	135 CLUBS OF 819 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
		MALE 14,922 (65.05%) FEMALE 8,019 (34.95%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 3,475
DECEASED 53		FAMILY MEMBERS PAYING HALF DUES 1,772
CLUB CANCELLED 11		
OTHER 480		
TOTAL 544		